

GOVT. OF NATIONAL CAPITAL TERRITORY OF DELHI

ART CULTURE & LANGUAGES DEPARTMENT

7th LEVEL, B- WING, DELHI SECRETARIAT, I.P ESTATE, NEW DELHI-110002

F.No.13(180)/2025/ACL/PF-1 /17/19

Dated : 07/08/2025

To,

All Head of Departments,
Govt. of NCT of Delhi

Subject: Arrangements for "Har Ghar Tiranga Campaign – 2025.

Sir/Madam,

Please refer to the Senior Officer's meeting convened under the Chairmanship of the Chief Secretary, Government of NCT of Delhi, on 4th August 2025 at Delhi Secretariat to review and finalize the action plan for the *Har Ghar Tiranga Campaign 2025*.

As you are aware, the campaign aims to evoke feelings of patriotism and collective pride by encouraging citizens to participate in flag hoisting, cultural events, and digital engagements. As part of the *Har Ghar Tiranga 2025* preparations, all Departments under the Government of NCT of Delhi are requested to observe the following actions to enhance participation in the *Har Ghar Tiranga 2025* campaign:

1. Update department websites and social media handles with campaign banners and themes.
2. Update the social media platforms of department like Facebook, Twitter, Instagram, etc. with Tiranga banners.
3. Organize and participate in Tiranga Bike and Cycle Rallies, Tiranga Yatras, and Tiranga-themed public activities.
4. Decorate department offices using HGT themes and visuals.
5. Encourage all employees to upload "Selfie with Tiranga with #Har Ghar Tiranga" on www.harghartiranga.com.
6. Promote citizen engagement using outreach platforms and encourage families and communities to join the campaign.
7. Appoint a Nodal officer from your Department to provide the ATR/ progress report on campaign on day today basis.

Your prompt attention to these arrangements will greatly contribute to the success of the event.

Yours sincerely,

R Singh

(Rashmi Singh)

(Secretary, Art, Culture & Languages)

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- pls circulate
VIT cell - In all portals.